



 **interim.digital**

JOIN THE FREELANCE.REVOLUTION



**Why Interim Digital?**

# Trusted by the World's Top Agencies, Brands and Freelancers

From Europe to North America, and all the way to Asia - we have helped digital agencies and brands deliver complex and exciting digital marketing projects. Whether it's a one-off deliverable or an ongoing retainer, our community can help support you across several channels within multiple global markets. So, what are you waiting for?

**Join the Freelance Revolution!**

Our first year in numbers...

**4,200**

Hours spent delivering client projects

**50+**

New Freelancers onboarded into the community

**4 mins**

Average time it takes for a client brief to be allocated

**13**

Markets and languages we've provided support in

# Why Interim Digital?

“Interim Digital couldn’t have been better throughout the briefing process!

“No matter how much internal resource we manage to recruit, there’s always that time when we need something that no one has the time (or expertise) to deliver. That’s where Interim step in. They know our brand and our business well enough to help when we really need it most, but we don’t have to pay them to sit idle when we don’t – everyone wins!”

Vicky Kerridge – Head of Consumer Experience and Brand – ZenAuto

“The Interim Digital team are amazing!

“They have supported us on all types and sizes of projects from small one-off projects to larger international scale projects, considering different localisation nuances. They have supported us across both our B2B & B2C brands – delivering to meet several objectives against different budgets and deadlines. I love having Interim Digital as a partner by our side; together we are able to do things right, starting with a strategically-led solid approach each time and always with the longer-term in mind.”

Bianca De Bono – 360 Brand, Marketing, Digital & Strategy Planning – teamitg™

“Working with Interim Digital has been nothing short of fantastic

“I’ve been able to work on some incredible campaigns for household brands, receive well thought out and clear briefs, receive rapid feedback and have been paid promptly after completing the work! Interim Digital are a freelancer’s dream partnership and I look forward to working with the team in the future.”

Shane P. – Freelance SEO & PPC Consultant

# Supercharge Your Channels with the Interim Community



SEO



Paid Media



Social Media



Content Marketing,  
Writing & Strategy



Tracking &  
Insights



Digital  
Strategy



International Digital  
Marketing

# Clients & Freelancer Experience



J I G S A W

Booking.com



The electronics specialist  
**maplin**

KAREN MILLEN

Netflights

OASIS

[WAREHOUSE.]

teamitg

**Viking**<sup>®</sup>  
RAJA GROUP

WMG



**search  
laboratory**  
Part of Havas Media Group

**PERFECT  
STORM**



How We Work With Clients



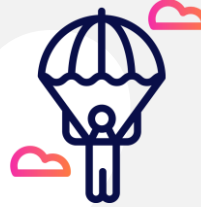
# How it works

## Clients



### Project Briefing

Submit your brief and we will have a consultation call with you to make sure we understand the assignment.



### Parachute a Specialist

We mine the Interim Digital community to find the perfect partner for your project.



### Project Delivery

We can either manage end-to-end production and delivery in house, or introduce you to an Interim Digital freelancer who will work directly with you and your team to get the job done.





# Client Process

## Two ways we support our client partners

### Deliverable / Project Basis



Brief us on your project requirements.

E.g. Technical SEO audit

**1.**

Interim Digital project manages the delivery, works with the community and manages all comms.

**2.**

Quality control is managed via Interim Digital.

**3.**

Complete deliverable is presented back to the agency / brand.

### Parachute a Specialist



We source and suggest freelancers to help support your internal teams.

E.g. Ongoing campaign support.

**1.**

Interim Digital mines the community to identify members with the correct skill set to support you.

**2.**

Interim Digital sets up chemistry meetings between you and the selected freelancers.

**3.**

You select the freelancer to parachute in to support your internal teams.

**4.**

Consistent feedback loop between Interim Digital and you to ensure the right level of support is being met. If you or the freelancer feels the partnership isn't right, Interim Digital will replace free of charge.



The background features a gradient from dark pink on the left to light orange on the right. Overlaid on this is a large, faint graphic consisting of three concentric circles in the upper half and a large arrow shape pointing downwards in the lower half, all in a light pink color.

# How We Work With Freelancers

# How it works

## Freelancer Application



### Experience Check

All freelancers must be either former agency or in-house digital marketing experts.



### No AI, Only the Human Eye

At ID, “paper experience” only goes so far. Culture, community and the desire to be your best is what really counts. The only way to understand this is in person, so we screen every potential community member via video or in person.



### Welcome to the Family!

If the stars align and the boxes are ticked, both on paper and in person, a freelancer will be invited to join the ID family and given a unique ID number.



### Let the fun begin...

Once a freelancer has been onboarded they will be added to the community and will be eligible to apply for any briefs that are posted out, as well as engaged in community knowledge sharing, freelancer referral schemes and more...!





# Freelancer Vetting

## Ways of Sourcing Freelancers

### Freelancer referral scheme

Anyone who refers a freelancer who then goes onto complete a project for us earns £150 referral fee.

### Freelancers contact us directly

Freelancers can apply to be part of the Interim Digital community.

### We actively mine LinkedIn

Looking out for freelancers who stand out from the crowd and have the creds to fit the Interim Digital bill.



### Pre-screening creds check:

Must have several years experience either within agency or in-house prior to going freelance.

If accreditations mentioned, proof requested.

Portfolio requests where applicable.

We DON'T believe in CV's – we listen to real life examples of freelancer work that's applicable to the type of support our clients need.



### Vetting Process

NO AI, ONLY THE HUMAN EYE

All freelancers screened by an ID specialist.

(Screening involves F2F video call and sometimes test processes).



If the fit is right both from a skills and culture perspective:

1. NDA signed (no freelancer can complete a project without an NDA in place).
2. Onboarded to the community and given a unique freelancer ID.
3. Added to the Interim Digital community where they become eligible to work on projects.

# So, what are you waiting for?

JOIN THE FREELANCE.**REVOLUTION**

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